

Retail Pro International and 24Seven Commerce Form Strategic Alliance to Help More Retailers Expand Online with POS Integrated E-commerce

FOLSOM, CA, March 26, 2015 – Retail Pro International (RPI), a leading provider of Point of Sale (POS) and retail management solutions, today announced a strategic partnership with 24Seven Commerce®, a Silicon-Valley based global provider of integrated e-commerce software and market place solutions for independent retailers. The alliance leverages the companies shared capabilities and expertise to provide increased value to their customers and business partners. Through this partnership, 24Seven Commerce is extending the value of its cloud-based e-commerce solutions, making Retail Pro integrated e-commerce accessible to more specialty retailers globally.

24Seven’s cloud commerce solutions are developed specifically for brick-and-mortar retailers and connect directly to Retail Pro® retail management software, delivering a unified platform for managing in-store and online operations, including integration between Retail Pro®, eBay and Amazon.

“24Seven serves an important role in providing an accessible omni-channel solution that is affordable for even the smallest enterprises. Our partnership enables our customers to build and launch an integrated online/offline operation at the minimum investment possible. With 24Seven, Retail Pro customers have access to turn-key integrated e-commerce applications that extend and enhance the capabilities of their physical stores,” said Kerry Lemos, RPI CEO.

As specialty retailers expand to the web, they become increasingly reliant on trusted partners that can deliver scalable cloud-based solutions. 24Seven Commerce combines the power of their e-commerce solution with Retail Pro® retail platforms, enabling retailers to administer web orders and web products through the familiar Retail Pro® user interface, and without data duplication. The 24Seven Cart® also includes an adaptable responsive design and easy to navigate interface for the rapidly expanding segment of smartphone shoppers.

“Our partnership with Retail Pro International validates our mission to extend a retailer’s POS system, providing a unified solution for both physical and online operations, including e-commerce and market places like eBay and Amazon,” said Anil Jindal, CEO 24Seven Commerce. “While on tight budgets, small businesses often lack the knowhow needed to implement and manage a POS integrated e-commerce system. Our mission is to make integrated e-commerce accessible to every brick-and-mortar retailer, deliver it on an easy to manage platform, and provide flexible plans that fit different needs and budgets,” said Jindal.

About Retail Pro International

Retail Pro International (RPI) is a global leader in retail management software that is recognized world-wide for rich functionality, multi-national capabilities, and unparalleled flexibility. For over 25 years, RPI has innovated retail software solutions to help retailers optimize business operations and have more time to focus on what really matters – cultivating customer engagement and capitalizing on retail’s trends. Retail Pro is the chosen software platform for omni-channel strategy by serious retailers everywhere. To learn more, visit www.retailpro.com

About 24Seven Commerce, Inc.

24Seven Commerce is a global provider of integrated e-commerce and market place solutions for independent

retailers. Our application suite includes 24Seven Cart®, 24Seven Link® and 24Seven Channel®, providing retailers with the tools and professional services required to sell on global marketplaces, including Amazon and eBay. Our feature rich platform is developed specifically for brick-and-mortar retailers and integrated with in-store point of sale (POS). With our client focus being on the specialty retailer, our applications are an affordable solution for the small retailer and start-up. 24Seven Commerce is headquartered in San Jose, CA with an office in Asia. For more details, please visit www.24sevencommerce.com, or call 408-329-6551.